

The logo for the Society for Human Resource Management (SHRM) is displayed in a large, white, serif font. The letters 'S', 'H', 'R', and 'M' are spaced out, with a small 'TM' trademark symbol to the upper right of the 'M'. The logo is set against a dark blue background that features a blurred image of several glowing, concentric light patterns, resembling light bulbs or lenses, in shades of orange and yellow.

SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

# Spotlight on SHRM

What You May Have Missed | Q3 2008

For more information  
about these issues or  
member benefits, visit  
[www.shrm.org/memberkit](http://www.shrm.org/memberkit).

Nonmembers visit  
[www.shrm.org/infokit](http://www.shrm.org/infokit).

## Fall Conferences: Strategize and Diversify

Global HR strategy will be  
the primary focus of the **2008**

### **SHRM Strategy Conference,**

September 27–29 in Palm Springs, Calif.

Keynote speakers range from prominent CEOs to  
esteemed professors and authors. Preconference sessions qualify for  
SPHR and GPHR recertification credits.

The **SHRM Diversity Conference & Exposition** will focus on innovation in  
workplace diversity. The conference, which will take place October 27–29 in  
Atlanta, Ga., features powerful keynote speakers Lisa Ling and *Medici Effect*  
author Frans Johansson, a dynamic discussion panel, and HR Certification  
Institute-approved preconference workshops.

**Both conferences are approved for recertification  
credits by the HR Certification Institute.**

[www.shrm.org/conferences](http://www.shrm.org/conferences)



## The HR Knowledge Center

Have a question about an HR-related topic? Contact the HR Knowledge Center! SHRM members can log onto [www.shrm.org/kc](http://www.shrm.org/kc) to contact one of our in-house HR advisors via e-mail or live web chat. If you're not near a computer, simply call 800-283-7476, option 5. The HR Knowledge Center is staffed M-F, 8:30 a.m.–8:30 p.m. ET.

The HR Knowledge Center is just one of many benefits SHRM membership has to offer. Not a SHRM member? Visit [www.shrm.org/infokit](http://www.shrm.org/infokit) to browse membership features and join the largest HR association in the world.

## HR in Economically Challenging Times Toolkit

[www.shrm.org/issues/economy](http://www.shrm.org/issues/economy)

From the escalating price of fuel to mass layoffs in a variety of industries, many of you are facing a range of challenges due to the uncertain economic times. To help you and your organization, SHRM has developed a toolkit that includes a variety of resources designed to strengthen HR's essential role and to prepare your workforce during a down economy.

## HR Stories

[www.shrm.org/video/hrstories](http://www.shrm.org/video/hrstories)

*HR Stories* is a new video series featuring HR experts speaking from the heart about their career-changing experiences. Posted every Friday on the SHRM web site, these candid vignettes are only a few minutes long—perfect for a mid-afternoon coffee break. Season one of *HR Stories* began August 1 and will run through the end of September 2008.

## Disaster Management Plan Toolkit

[www.shrm.org/hrtools/toolkits\\_published](http://www.shrm.org/hrtools/toolkits_published)

HR plays a critical role in effective disaster planning and preparedness. The SHRM Disaster Management Plan Toolkit is a comprehensive resource to help you lead your organization in times of crisis. From payment and compensation practices, to downloadable forms and sample policies, the SHRM Disaster Management Plan Toolkit gives you everything you need to help your company prepare for the unthinkable.

## Academic Initiatives

[www.shrm.org/hreducation](http://www.shrm.org/hreducation)

2008 has proven to be a successful year for SHRM's academic initiatives.

Among the highlights:

- Nearly 100 students applied for SHRM's 40 scholarships, totaling \$200,000.
- More than 30 universities are now in alignment with our standards for HR education.
- We'll round out the year's networking events in Iowa, Florida, Texas and Washington where we'll connect HR students with current HR professionals.
- Keep an eye out for the results of the *State of HR Education* survey, which will be released in late fall 2008.

As always, we thank state councils, chapters and student chapter advisors for your ongoing support of SHRM's academic initiatives!

## SHRM Membership Options

[www.shrm.org/transitioning](http://www.shrm.org/transitioning)

SHRM's membership options were designed to compliment a variety of life events—all in an effort to help you keep up to speed on current HR issues.

For example, if you're an active member who happens to be unemployed at the time of membership renewal, you may qualify for a transitioning membership—which will extend your membership for up to one year, free of charge. Similarly, if you're approaching retirement and have been a SHRM member for more than 10 years, you may qualify for a discounted retiree membership.

For more information on these special membership options, contact SHRM Member Care at +1-800-283-7476, option 3.